

# BACHELOR Semester Programmes

## NON-PARTNER UNIVERSITIES

ENGLISH-TAUGHT

Students who are studying at a university that does not have an exchange partnership with Rotterdam University of Applied Sciences (RUAS) may still apply for one of our exchange programmes.

Students who apply under these conditions pay a tuition fee for every semester that they are enrolled.

### ADMISSION CRITERIA

1. Your home university does not have an active exchange agreement with one of the schools of RUAS.
2. At least two years of a bachelor programme to the relevant area of study at RUAS.  
(Additional criteria may apply)
3. Required English level.  
IELTS (6.0) / TOEFL (IBT 80) / proof of medium of instruction in English.

### APPLICATION DOCUMENTS

1. Copy of passport
2. Transcript of academic results
3. IELTS or TOEFL test result / proof of medium of instruction in English.



#### PERIOD

4-6 months (1 semester)



#### INTAKE

September or February



#### TUITION FEE

€ 3,750



#### MONTHLY EXPENSES

€ 900 - € 1,000



#### STUDY LOAD

4-5 days school per week  
24 hrs class per week  
16 hrs self study per week

### FALL SEMESTER (SEPTEMBER)

- Art Programmes
- Data Science and Big Data
- Designful Innovation
- #GetConnected
- Hydraulic Engineering
- Logistics and Economics
- Logistics and Transport Management
- International Business & Career (IBC)
- Business Pressure Cooker (BPC)
- Security Lab
- Working World Wide
- Trade Management for Asia

### SPRING SEMESTER (FEBRUARY)

- Logistics and Economics
- Logistics and Transport Management
- International Business & Career (IBC)
- International Business & Languages (IBL)
- Business Pressure Cooker (BPC)
- Create our future city!
- Trade Management for Asia
- Technology Management

**exceed** expectations

## ART PROGRAMMES (WDKA)

If you have a background in (fine) art or graphic design, these programmes are for you. You will do creative research, experiment and self-reflect to adopt a critical attitude to the media, and to think and act in cross-media terms. You will also develop your visual and technical skills.

## WORKING WORLD WIDE

If you want to prepare for an international career, learning about different cultures, international law and international economic topics.

## HYDRAULIC ENGINEERING

Are you a student civil or mechanical engineering? Do you want to study in Rotterdam, Europe's largest harbour city? This programme shows you how the Dutch deal with water, seeing as how large parts of our country lie below sea level.

## LOGISTICS MANAGEMENT (L&E, L&TM)

As one of the most important harbour cities in the world, we offer a range of programmes related to Logistics, Supply Chain Management, Maritime Port Management and Service Logistics Management.

## SECURITY LAB

Are you a designer or a techie? Do you want to become a security analyst? We will teach you how to test a system for vulnerabilities.

## DESIGNFUL INNOVATION FOR ONE BILLION PEOPLE

Take up the challenge to design an innovative concept that is meaningful for 1 billion people. Use your creative thinking and process skills in order to generate solutions and alternative approaches that improve those that already exist.

## #GETCONNECTED

Interactive communication in the global village. Social Media opens up your world and turns it into a global village. It also raises new questions. #GetConnected aims to turn you into a smart connector in an international setting.

## INTERNATIONAL BUSINESS (IBAC, IBL, BPC)

Rotterdam Business School is the most international faculty within the university, and offers several programmes that include finance, marketing, business development to students who want to find strategic, creative problems for existing international business and marketing challenges.

## DATA SCIENCE AND BIG DATA

The Data Science/Big Data exchange programme will help you acquire knowledge and insight into how to deal with the growing amount of data. You will also learn how to use these data in the development of new applications that will give organisations a head start over their competitors.

## CREATE OUR FUTURE CITY!

For students Urban Planning, Architecture, Construction Engineering, Real Estate Management or Facility Management, Rotterdam has a lot to offer. As the architectural capital of the Netherlands, Rotterdam stands out with its tall buildings and modern architecture.

## TECHNOLOGY MANAGEMENT

This course has been specifically developed for business students interested in the manufacturing industry, but is great for anyone interested in state-of-the-art, technological production environments.

## TRADE MANAGEMENT FOR ASIA

Export to Asia is the main focus of this programme. Your project group will acquire an assignment from a Dutch company wanting to start exporting to (a new market in) Asia. We give you the theoretical background to write the export plan, while we also teach you recruitment simulation, negotiating and cultural differences.



## QUESTIONS

For questions related to the application procedure or the programme you can contact the Centre of International Affairs (CoIA).

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