

# Program Outline

# HOSPITALITY MANAGEMENT

## CERTIFICATE

### Hospitality and Business Skills Practicum Certificate

(3 months of academic study  
+3 months of Practicum)

This program aims to give our graduates the broadest possible career path by combining both hospitality and business studies.

#### Mandatory courses

Business Management  
Business Communication  
Business English

#### 2 courses from the following:

Managing Housekeeping Operations  
Hospitality Facilities and Design  
Managing Service in Food and Beverage Operations  
Convention Management  
Marketing in the Hospitality Industry  
Fundamentals of Designation  
Management and Marketing  
Managing Front Office Operations  
International Hotel Management  
Supervision in the Hospitality Industry  
Security and Loss Prevention Management  
Managing Hospitality Human Resources  
Hospitality Sales and Marketing

## DIPLOMA

### Diploma in Hospitality Management

(6 months of academic study)

### Co-op Diploma In Management

(6 months of academic study  
+ 6 months of co-op)

This program is designed to equip our graduates with both applied and theoretical Hotel and Tourism management skills necessary to compete successfully in a highly competitive global environment.

#### Mandatory courses

Business Management  
Business Communication  
Business English

#### 4 courses from the following:

Managing Housekeeping Operations  
Hospitality Facilities and Design  
Managing Service in Food and Beverage Operations  
Convention Management  
Marketing in the Hospitality Industry  
Fundamentals of Designation  
Management and Marketing  
Managing Front Office Operations  
International Hotel Management  
Supervision in the Hospitality Industry  
Security and Loss Prevention Management  
Managing Hospitality Human Resources  
Hospitality Sales and Marketing

## HONOURS DIPLOMA

### Honours Diploma in Business Management with specialization in Hospitality

(12 months of academic study)

### Honours Diploma in Business Management with specialization in Hospitality

(12 months of academic study  
+ 12 month of Co-op)

Students have the opportunity to specialize in Marketing, Applied Communication, International Trade, Hotel Management or Business Management,

#### Mandatory courses

Business Management  
Business Communication  
Business English  
Leadership  
Accounting 1, 2, 3  
Economics (Micro and Macro)  
Social Media Marketing  
MS Office Suite

#### 6 courses from the following:

Managing Housekeeping Operations  
Hospitality Facilities and Design  
Managing Service in Food and Beverage Operations  
Convention Management  
Marketing in the Hospitality Industry  
Fundamentals of Designation  
Management and Marketing  
Managing Front Office Operations  
International Hotel Management  
Supervision in the Hospitality Industry  
Security and Loss Prevention Management  
Managing Hospitality Human Resources  
Hospitality Sales and Marketing

## PROFESSIONAL DIPLOMA

### Professional Diploma In Hospitality Management

(20 months of academic study)

### Co-op Professional Diploma in Hospitality Management

(20 months of academic study  
+ 12 month of Co-op)

This program takes you beyond regular standard training by combining all of the following essential elements: professional development, academic knowledge and practical skill development.

#### Mandatory courses

Business Management  
Business Communication  
Business English  
Accounting 1, 2, 3  
Economics (Micro and Macro)  
Social Media Marketing  
MS Office Suite  
Professional Presentations

#### 11 courses from the following:

Managing Housekeeping Operations  
Hospitality Facilities and Design  
Managing Service in Food and Beverage Operations  
Convention Management  
Marketing in the Hospitality Industry  
Fundamentals of Designation  
Management and Marketing  
Managing Front Office Operations  
International Hotel Management  
Supervision in the Hospitality Industry  
Security and Loss Prevention Management  
Managing Hospitality Human Resources  
Hospitality Sales and Marketing