



TORONTO
SCHOOL OF MANAGEMENT

Diploma in Business Management

START DATES

January, March, May, July,
September, November

PROGRAM SCHEDULE

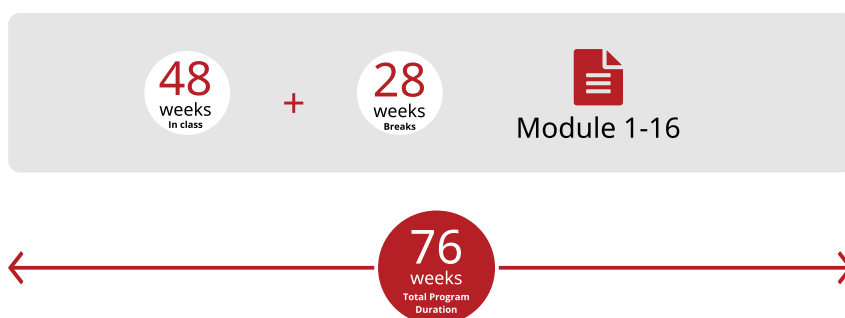
Daytime | Evening

This two-year diploma is ideal for those who wish to experience a successful career within business management. Upon completion, you can launch a career in a variety of fields such as: marketing, human resources, finance or management.

PROGRAM HIGHLIGHTS

- Learn about marketing and finance and how to use these to ensure maximum impact
- Develop problem solving and cognitive skills to enhance your communications
- Develop the necessary skills and knowledge to become an effective manager
- Work effectively across cultures and in different countries
- Learn the 'Manage the Salesforce Way' to discover strategies and tools to be a great manager

PROGRAM DURATION



MODULES

- Fundamentals of Business Communications
- Principles of Accounting
- Business Environment
- Managing Financial Resources
- Organizational Behaviour
- Marketing Principles
- Business Decision Making
- Research Project
- Financial Accounting and Reporting
- Personal and Professional Development
- Human Resources Management
- Project Management
- Information Management
- Operations Management in Business
- Business Work Experience
- Business Ethics



WHAT CAN TSoM OFFER YOU?

- Diverse student environment
- Experiential learning through field trips, guest speakers and networking events
- Dedicated career support
 - resume writing, mock interviews and a network of over 100 Co-op partners
- Academic pathway advice and support for any university or college in Canada

LEARNING PARTNERS



This program is powered by Trailhead from Salesforce and QuickBooks. With engaging, bite-size content, Trailhead helps professionals gain new skills and hone existing ones. While QuickBooks demonstrates accounting principles application by the mean of modern technology.

CAREER OPPORTUNITIES

- Marketing and Sales Manager
- Project Coordinator
- Manager Human Resources
- Retail Manager
- Business Manager
- Account Manager
- Office Manager
- Management Planning Coordinator

ADMISSION REQUIREMENTS*

- Have an Ontario Secondary School Diploma or equivalent or
- Be at least 18 years of age and pass the Wonderlic Test

For non-native English speakers:

- Successful completion of TSoM EAP Level 4 or
- IELTS 5.5 or equivalent or pass the TSoM English Assessment

**Please visit TorontoSoM.ca for more information about our admission requirements*



Nisha Naug - Head of Academics

“
The business program at TSoM is not just to educate students with business concepts, but also to prepare them with practical and transferable skills to enter the workforce.”

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